

# Annual Report 2014

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The Hague Process  
on Refugees and Migration



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# Foreword by the Chairman

Global events in 2014 brought to light the struggle to reconcile short and long term migration policy considerations as well as uncertainties pertaining to the world economic climate and rising regional social-political tensions. Furthermore, migration – its flows, patterns, types and nature – is in constant evolution and the policies that address migration challenges should be able to answer to the changing nature of the migration phenomenon.

The increase in the number of fora focusing on cities as protagonists of development, has served to highlight the responsibility shouldered by local city governments to develop and implement effective migration policies. Businesses are similarly beginning to engage more closely on migration related issues and 2014 saw more companies from a wider range of sectors involved in THP's various projects.

THP has made great strides over the course of 2014 in the implementation of its first international pilot project on creating an innovative business-city partnership in the city of Rotterdam. The City as well as key businesses in the Rotterdam region continue their cooperation in addressing migration related challenges. THP also took initial steps to establish similar business-city partnerships in other global cities in the coming years.

The results of several research collaborations between THP and various partners were published in 2014. The findings were shared with numerous stakeholders including local and national government, businesses in various regions around the world, city Mayors, academics, development experts, and in international and regional events including the Global Forum on Migration and Development held in Stockholm, Sweden.

With an increase in THP's activities, 2014 was a significant year in which the organization gathered momentum in implementing its agenda. This shift has ushered in a new chapter for THP in which to bring the migration debate to new and wider audiences. I would like to thank our partners, donors, the Club of The Hague and our network for their commitment to THP during 2014 and in the years to come.

HRH Prince Constantijn of The Netherlands



# Account of the Directors

It is with pleasure that we present to you this Annual Report 2014 of 'The Hague Process on Refugees and Migration' (THP). 2014 was a key milestone for the organization which witnessed the fruition of several initiatives that were planted in previous years.

The international pilot project in the city of Rotterdam on the creation of a formal business-city partnership was further developed and some key outcomes were garnered from the initial stages of the project. The project continues to gather momentum and is proving to be the cause of great interest for other stakeholders in the migration field both within and outside of the Netherlands. Furthermore, THP began to put in place the first building blocks of establishing similar business-city partnerships in other cities in the Netherlands as well as other regions in the world. The project was also presented by THP at the first Barcelona Mayor's Forum on Migration.

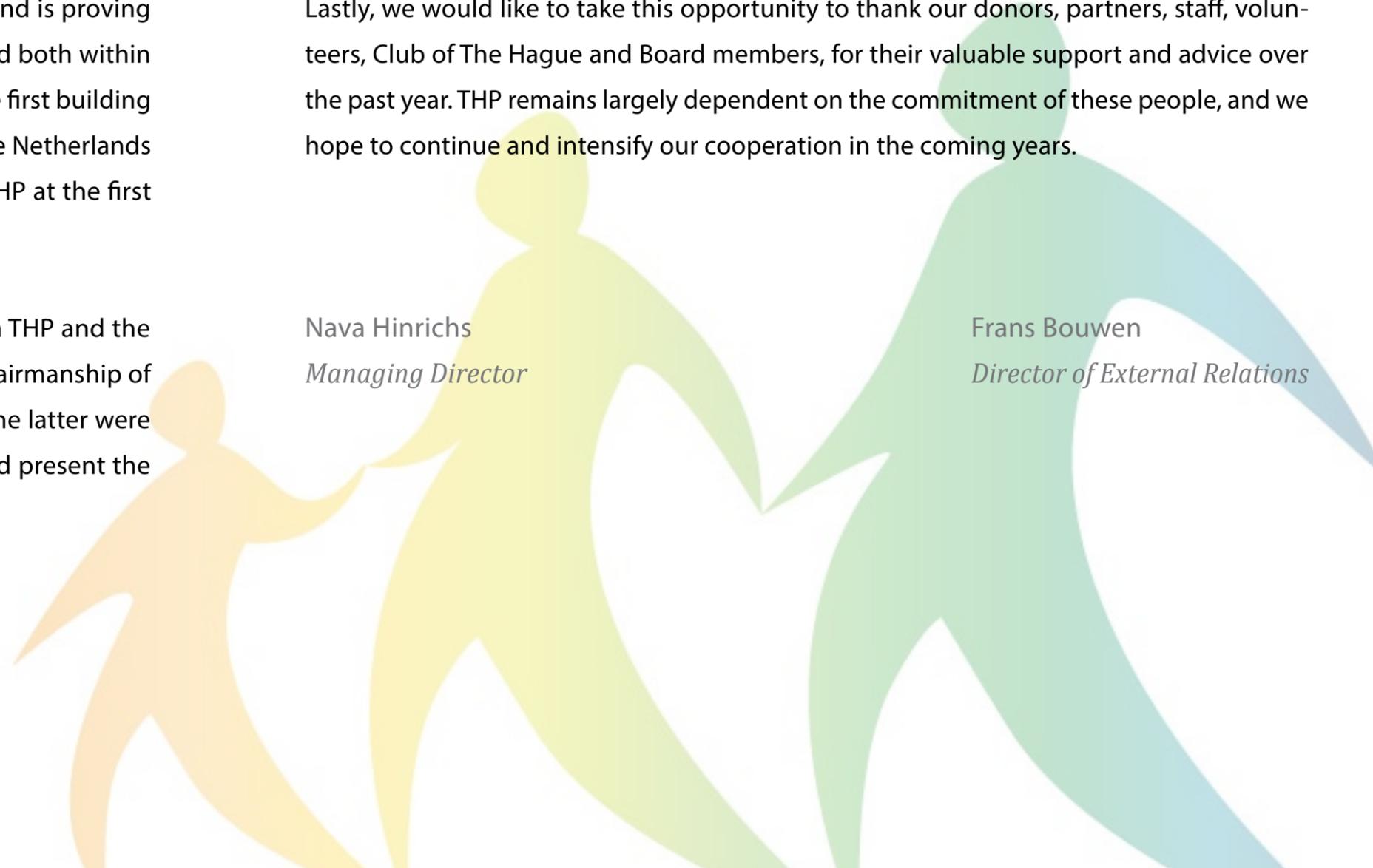
2014 also saw the completion of two key research collaborations between THP and the UNU-MERIT (Maastricht University) as well as a project with the Swedish Chairmanship of the Global Forum on Migration and Development (GFMD). The results of the latter were a key component of the GFMD summit held in Stockholm where THP could present the findings and implications of the study.

THP recruited a Communications Officer at the latter stages of 2014 to begin with the design and implementation of an effective Communications strategy. This strategy will no doubt be a key vehicle for the dissemination of THP's work as well as to reach out to an ever increasing number of individuals and organizations who have an interest or role in the migration field.

Lastly, we would like to take this opportunity to thank our donors, partners, staff, volunteers, Club of The Hague and Board members, for their valuable support and advice over the past year. THP remains largely dependent on the commitment of these people, and we hope to continue and intensify our cooperation in the coming years.

Nava Hinrichs  
*Managing Director*

Frans Bouwen  
*Director of External Relations*



# Vision & Mission

## Vision

Our vision is a just world where refugees and migrants contribute to economic and social development, cultural richness and diversity without suffering discrimination and human rights violations.

## Mission Statement

To facilitate globally coordinated collaboration in the field of migration, in all its forms, with a focus on protecting human rights through policy development and engendering effective policy-to-practice solutions.

# Our Mission

To develop actionable solutions to address migration related challenges, tailored to the issues and stakeholders in question through coordination of expertise and resources.

To accelerate policy-to-practice solutions by providing access to good practices.

To create a strong knowledge base of research and issues in the field of migration through monitoring, identification, coordination, prioritisation and dissemination within and outside of the network.

To create a truly comprehensive and fully representative network of all stakeholders affected by and affecting migration in all its forms at local, regional and global levels.

To create more informed awareness and engagement in stakeholder settings and leverage existing networks for positive change in the perception of migration.



# Key Areas of Focus

## The Business Sector

The private sector has an increasingly pivotal role in the field of migrant and refugee issues. THP has a proven track record of working with the private sector on refugee and migration issues and will continue in its efforts to better engage with businesses to address migration related challenges and opportunities.

## Cities

Cities and their respective local governments are home to over half of the world's population; cities are where the majority of migrants are drawn to. Increased urbanisation has its benefits but also places new demands on host cities. It is essential that we work together with city governments in managing the challenges posed by migration whilst capitalising on its benefits.

## Evidence Based Research

THP is carrying out in-house research and also overseeing collaborative research projects with academic institutions on migration and refugee issues. Through new research THP is able to devise innovative evidence-based policy recommendations tailored to the pressing issues of today and tomorrow.

## Communication

THP uses communication tools to share developments on contemporary issues, findings and approaches to refugee and migrant issues with a large and engaged audience. THP communicates about both its own evidence-based research and projects and also about that of other leading authorities in the field.

# The THP Network

Since its inception, THP has coordinated a network consisting of global and multi-disciplinary individuals, public and civil society organisations and institutions who seek to collaborate towards creating policy solutions to migration challenges. In 2014, THP further expanded its network through consultations, high-level meetings and convening with new actors in the field. Among them were former Prime Minister of the Netherlands Jan Peter Balkenende, Mayor of Amsterdam Eberhard van der Laan and Professor Benjamin Barber of the Global Parliament of Mayors. THP has also continued its collaborations with existing partners such as the United Nations High Commissioner for Human Rights, the International Organisation for Migration, the International Labour Organisation, the Global Forum on Migration and Development and the United Nations High Level Dialogue on International Migration and Development.



# COMMUNICATIONS & EVENTS

## COMMUNICATIONS

THP's 2011-2015 Strategic Plan sees a strategic role for communications in all of THP's operations. Communications tools and mediums are necessary for coordinating, facilitating and promoting collaborations in the field of refugees and migration.

In 2014, THP recruited a Communications Officer to bring further expertise to THP's social media outlets and to enhance the overall Communications strategy of THP. THP's Communications strategy for social media in 2014 focused on positioning THP as an authority on a broad range of migration and refugee topics as well as a being a respected source of relevant news. At the end of 2014, THP had gathered a following of 1400 individuals and organisations on Twitter, with an exponentially increasing engagement rate. From this position, THP has been able to circulate THP publications to a large and engaged online community.



## EVENTS

THP is both a regular host of -, and participant in, migrant and refugee conferences and fora. Active participation in these events is essential for establishing and maintaining contact with leaders in the field. THP has observed an increasing trend towards a greater focus on cities and businesses at refugee and migrant events. This increase in focus on the international stage has led to THP's involvement in numerous events as a leading voice on city and business engagement with refugee and migrant issues.



### 12th Annual Club of The Hague Meeting June 30th 2014, The Hague, The Netherlands

The Club of The Hague is the THP High-Level Advisory Council. In 2014 the Club held their annual meeting at The Hague Global Institute for Global Justice. The Club of The Hague provides THP with guidance on THP activities, policy directions and the current state of play of migration and refugee issues. It consists of prominent individuals from both developed and developing countries, either as active or associate members, and of representatives from various migrant and refugee stakeholder groups.

The 2014 Club of The Hague meeting was particularly notable for the participation of high-level delegates from the refugee and migrant field. THP had the pleasure of welcoming many speakers at this year's meeting including:

- Mr. William Swing (Director General, IOM)
- Ms. Ingrid van Engelshoven (Alderman/Deputy Mayor of The Hague)
- Dr. Benjamin Barber (Global Parliament of Mayors)
- Mr. Göran Hultin (CEO Caden Corporation)
- Mr. Steven Corliss (UNHCR)
- Ms. Ellen Yost (Partner, Fragoman Attorneys)
- Dr. Abiodun Williams (President, The Hague Institute for Global Justice)
- O.C., O.M., Mr. Art DeFehr (CEO, Palliser)
- Ms. Maggie Lennon (Director, Bridges Programme Glasgow)

### Expert Meeting about EU Labour Migration

May 26th 2014, Rotterdam, the Netherlands

Upon the request of the City of Rotterdam, THP organised an Expert Meeting on EU Labour Migration in the City of Rotterdam. The experts consisted of Ministry officials, Rotterdam government officials, Erasmus University professors, local labour organisations and migrant support organisations. The aim of the meeting was for experts from the region to discuss how to create a more realistic and positive image of migration and migrants in Rotterdam. The Experts present at the meeting were asked to focus on the social, cultural and economic dimensions of migration. As a result of the meeting, a roadmap was drafted by the experts with measures to be taken in order to achieve the goals set at the meeting.

### The Hague Institute for Global Justice, Panel Discussion

Cities, Peacebuilding & State Building

October 7th 2014, The Hague, The Netherlands

THP participated in a Panel Discussion on Cities, Peacebuilding and State building organised by The Hague Institute for Global Justice, with co-hosts UN-HABITAT and GPPAC (Global Partnership for the Prevention of Armed Conflict). The purpose of the event was to have a panel discussion on the challenges of rapid urbanisation in fragile states for peacebuilding and state building, as well as opportunities afforded to local governments in cities. The panel discussion was an open and informal debate where THP contributed positively through addressing the present Mayors on the need for inter-city support in responding to migration challenges.

### Rotterdam Business-City Partnership Pilot Project Workshop

September 30th 2014, Rotterdam, the Netherlands

THP held a workshop in Rotterdam as part of its Business-City Partnership Project where it presented analysis and findings from the existing data on the labour market in Rotterdam. Further insights and feedback was received from experts at the workshop which helped to propel the project into its next phase.

### Launch of the 'Migrant and Refugee Integration in Global Cities:

The Role of Cities and Businesses'

May 21st of 2014, Maastricht, The Netherlands

For the launch of THP's study entitled Migrant and Refugee Integration in Global Cities: The Role of Cities and Businesses, THP held a seminar to present the report with its eight corresponding city case studies. Professor Ronald Skeldon, Professorial Fellow in Geography, University of Sussex/Graduate School of Governance gave an opening speech and participants of the launch included government officials refugee and migration practitioners, NGOs, students and representatives of civil society.

### Forum of Mayors on Migration, Human Mobility and Development

June 20th Barcelona Spain

The goals of the first Mayoral Forum were first, to highlight the role of cities at the front-line of addressing migration; second, to discuss the value of mobility for development in cities and around the world; and third to adopt the 'Call of Barcelona'. These objectives embrace the shared conviction that migration is primarily a positive, urban phenomenon, and that cities are the main attraction pole. The Mayoral Forum also aimed at strengthening relations among local government counterparts from around the world, and between them and international institutions working in the field of migration.

Mayor Javier Trias of Barcelona had taken this initiative following the 2013 United Nations High Level Dialogue on International Migration and Development (UNHLD) in New York City and referenced THP and the Roosevelt Institute's letter to the UNHLD as well as THP's 2007 Cities Initiative meeting at the Peace Palace.

### GFMD: Seventh Meeting of the Global Forum on Migration and Development (Summit)

May 14th-16th 2014, Stockholm Sweden

At the Seventh Meeting of the Global Forum on Migration and Development, THP presented the results of the GFMD commissioned mapping study on Engagement with the Private Sector on International Migration (see Publications).

### Addressing the Asylum Crisis: Religious Contributions to Rethinking Protection in Global Politics

June 26th - 27th 2014 (Workshop) and November 19th 2014 (Conference), Brussels, Belgium

THP was invited to play an integral role in a conference and preparatory workshop organised by the University of Groningen, the British Council, the Centre for Religion, Conflict and the Public Domain entitled: Addressing the Asylum Crisis: Religious Contributions to Rethinking Protection in Global Politics. THP was asked to share its experiences on engaging with non-state actors in address migration and refugee protection issues. THP's recommendations were incorporated into the policy paper entitled Faith and the Asylum Crises: The role of religion in responding to displacement which was presented at the subsequent conference.

### Fundamental Rights Conference 2014 - Fundamental Rights and Migration to the EU

November 10th - 11th 2014, Rome Italy

THP was invited to attend the event to discuss non-state and non-traditional actor's roles in migration. THP was able to contribute to the dialogue with its in-depth knowledge of business and city involvement in migration issues both as separate entities and in cooperation.

### Urban Citizenship: A New Way to Foster Citizenship and Belonging.

Extraordinary Meeting of the Transatlantic Council on Migration.

April 22nd 2014, Rotterdam, the Netherlands

THP was invited by Mayor Aboutaleb of Rotterdam to participate in the Extraordinary meeting of the Transatlantic Council on Migration. THP was requested to share its vision and mission to the high-level Council and give a preliminary presentation on the Rotterdam Pilot Project. The goal of this extraordinary meeting of the Transatlantic Council on Migration was to examine the role cities play in fostering a strong sense of belonging for immigrants and vulnerable groups—even those on the margins of inclusion—and to consider how cities can ensure active participation from all members of society.

# BUSINESS SECTOR

The role of businesses and cities in refugee and migrant issues has often been overlooked by academics and policy makers or not given the formal attention that they deserve. When the roles and needs of businesses and cities are clearly articulated through partnerships, (labour) migrants are important for their mutually beneficial relationship and for the economy as a whole.

## Business-City Partnership Project: Rotterdam Pilot Project

Building on THP's experiences with conducting Expert Consultations with the private sector and cities, THP identified the need to form partnerships between the private sector and cities to address migration challenges specific to the city in question. A first pilot project was launched to facilitate the formation of such a partnership in the city of Rotterdam. THP, the Port of Rotterdam, the City of Rotterdam and Erasmus University are focusing on creating partnerships, or pathways of cooperation, between city government and local businesses for the purpose of improving migration and labour market outcomes in Rotterdam. This two year project is forward looking, has a long-term focus and is being co-funded by the Dutch Ministry of Foreign Affairs, the City of Rotterdam, and the Port of Rotterdam amongst others. As the project unfolds, THP will roll out a series of other partnerships in cities in and around Europe using the Rotterdam Pilot Project as an example.



# EVIDENCE-BASED RESEARCH

## Maastricht University

In collaboration with Maastricht University's Graduate School of Governance, THP initiated a research project in 2013 to study the role of the private sector and cities in the integration of migrants and refugees in eight global cities: Auckland, Buenos Aires, Chicago, Kuala Lumpur, Lisbon, Nairobi, Rotterdam and Sao Paulo.

The project was completed and the report was published in 2014. More specifically, the report identifies good practices among the selected cities as well as gaps in intervention by determining whether and how business and cities are currently working together to create opportunities for migrants and refugees to deepen their integration into society. Where there is presently no collaboration between the private and public sectors, the research identifies barriers and opportunities for potential partnerships. The research consisted of a review of the current literature, city policies and in-depth interviews with city officials and business leaders. The report is accompanied by eight individual city case study reports.

## CSR and Migration

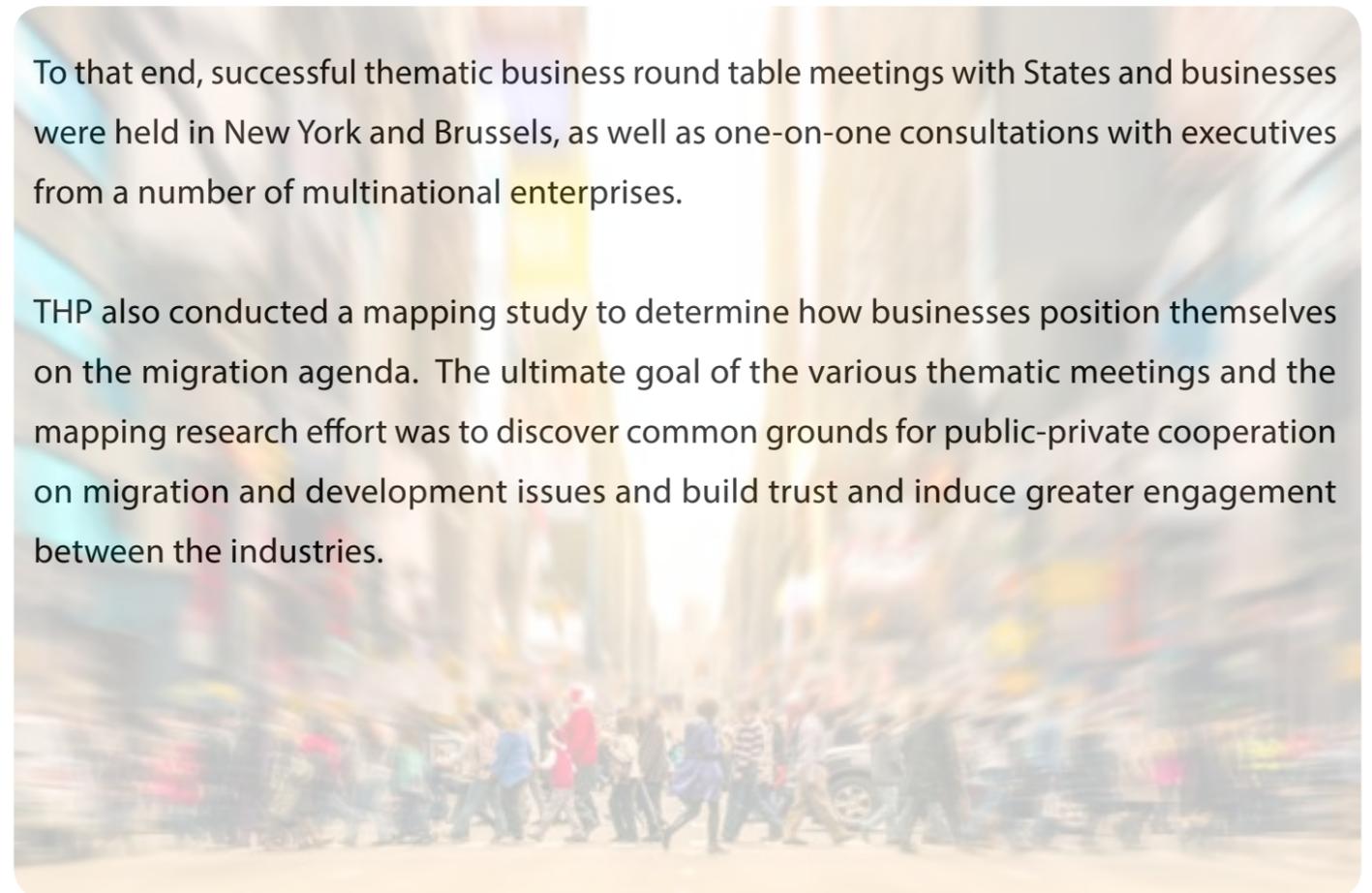
THP has been researching and mapping the relationship between Corporate Social Responsibility (CSR) and migration. The purpose of this research has been to better understand the historical and current connection – or the lack thereof – of CSR and migration by reviewing literature and surveying a large sample of published CSR policies of private firms. A final report will be produced detailing the results of both the literature review and survey of CSR policies as well as recommendations for moving forward.

## Private Sector Engagement (GFMD)

Within the framework of the GFMD 2013-2014, the Swedish Chair came together with THP, the International Organisation of Employers (IOE), the World Economic Forum (WEF), the Council for Global Immigration and other contributing partners to deepen and diversify GFMD engagement with targeted business sectors including construction; mining and extractives, recruitment, insurance, financial services, and others.

To that end, successful thematic business round table meetings with States and businesses were held in New York and Brussels, as well as one-on-one consultations with executives from a number of multinational enterprises.

THP also conducted a mapping study to determine how businesses position themselves on the migration agenda. The ultimate goal of the various thematic meetings and the mapping research effort was to discover common grounds for public-private cooperation on migration and development issues and build trust and induce greater engagement between the industries.



# LOOKING FORWARD

2015 will see THP working further on the Rotterdam Pilot Project. As the pilot gathers momentum in Rotterdam, THP will roll out a series of further business-city partnerships in other cities in The Netherlands as well as in other cities around the world. THP will also look to further its relationship with the new Chair of the GFMD, Turkey.

# FINANCIAL OVERVIEW

This financial report is a summary of the annual audit report for The Hague Process in 2014, audited by Cappa Accountants en Adviseurs in The Netherlands. The Dutch Tax Authority has approved THP Foundation as a non-profit organisation, meaning that gifts, grants and legacies are exempted from taxes. The full External Audit Report over 2014 can be obtained from the Secretariat.

	December 31, 2014	December 31, 2013
<b>ASSETS</b>		
<b>FIXED ASSETS</b>		
Tangible fixed assets	1 888	2 888
<b>CURRENT ASSETS</b>		
Receivables and prepayments	31 157	16 493
Cash and cash equivalents	250 519	159 010
	281 676	175 503
<b>TOTAL ASSETS</b>	283 564	178 391
<b>EQUITY &amp; LIABILITIES</b>		
<b>CAPITAL</b>	7 949	5 767
<b>CURRENT LIABILITIES</b>		
Accounts payable	12 739	22 793
Taxes and social security charges	5 653	5 193
Other accruals and liabilities	257 223	144 638
	275 615	172 624
<b>TOTAL EQUITY &amp; LIABILITIES</b>	283 564	178 391





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